

THE NORWICH HISTORIC DISTRICT COMMISSION

CERTIFICATE OF APPROPRIATENESS: APPLICATION

COA # 435

**SECTION I Property Owner**

Historic Property Owner: BLCR

Property Owner's Authorized Representative: Archer Signs

Historic Property Address: 86 TOWN STREET

Owner Telephone: 203-926-1090 Date: 9.10.20

Owner Email: Carmela.Tartaglia@raveis.com

**SECTION II Property Modification Category**

Check one or more of the following:

Demolition	<input type="checkbox"/>	Restoration	<input type="checkbox"/>	
Preservation	<input type="checkbox"/>	Reconstruction	<input type="checkbox"/>	New Construction <input type="checkbox"/>

Check one or more of the following:

Roofing	<input type="checkbox"/>	Windows	<input type="checkbox"/>	Other	<input type="checkbox"/>
Masonry	<input type="checkbox"/>	Perimeter	<input type="checkbox"/>	Fixtures	<input type="checkbox"/>
Signage	<input checked="" type="checkbox"/>	Skylights	<input type="checkbox"/>	Chimney	<input type="checkbox"/>

**SECTION III Inclusions**

Please include photograph of the property from the street (regardless of the location of the actual work). Photograph of the specific work to be performed. Catalog sheets or descriptions of specific materials to be used, including but not limited to lumber material, metal materials, construction materials, finishes, fasteners (note that vinyl, plastic, fiberglass, aluminum or similar materials are not likely to be approved) If matching another approved feature in the neighborhood (for example, fencing), provide a photo of matching installation. You may add this information as an attachment or addendum to your COA application.

**SECTION VI Signature**

Applicant Signature  Date 9.10.20

**Submit:** [hdc@cityofnorwich.org](mailto:hdc@cityofnorwich.org) via email. The Commission checks this email account daily Monday-Friday. Please submit your COA by the first Monday of the month. The Commission normally meets the third Wednesday of the month.

THE NORWICH HISTORIC DISTRICT COMMISSION

CERTIFICATE OF APPROPRIATENESS: APPLICATION

COA # 435

Section V Historic District Commission Use

HDC Meeting Date \_\_\_\_\_

Application Action:

Approved as Submitted: \_\_\_\_\_

Denied: \_\_\_\_\_

Approved with Stipulations: \_\_\_\_\_

Approved with Modifications: \_\_\_\_\_

Summary of stipulations, modifications or reason for denial:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

HDC Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# ARCHER SIGNS

ONTARGET · EVERY TIME

Regan Minor  
Norwich Historical Society  
69 East Town Street  
Norwich, CT 06360

Re: Signage Program – 86 Town Street

Regan,

We are working with William Raveis to replace their wall sign and freestanding sign which are badly weathered. Their current signage program includes face lit letters and a fully lit monument sign face.

However, in light of the historical nature of this particular property, we are proposing to install an opaque blue background at both the freestanding and wall sign locations. The monument sign would include internal illumination allowing only the letters to illuminate at night. The wall sign would include reverse or halo lit channel letters. This would allow the letters to have a halo style glow around them at night rather allowing the entire letter face to glow.

We feel that these sign styles offer a reasonable compromise between the standard William Raveis brand illumination and externally illuminated signs.

Regards,

Sincerely,

*Bryan Vasser*

Bryan Vasser  
Owner  
Archer Signs



**Lord's Tavern 86 Town Street circa 1760 (recent image)**

CUSTOMER

WILLIAM RAVEIS

PROJECT

NORWICH  
MONUMENT SIGN

**ARCHER SIGNS**

ON TARGET - EVERY TIME  
318 BOSTON POST ROAD MILFORD, CT 06460  
OFFICE (203)-882-8484 FAX (203) 882-8053

Sales Rep: BV  
Date: 9/4/20  
Designer: BRYAN VASSER

REVISIONS:	DATE:	BY:

COLOR & FINISH SPECS.

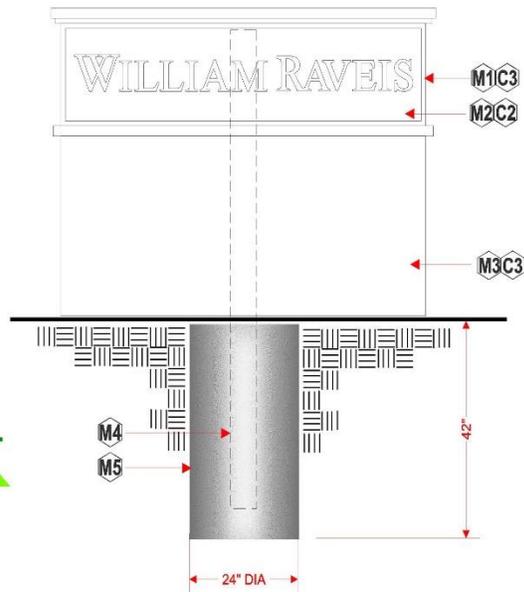
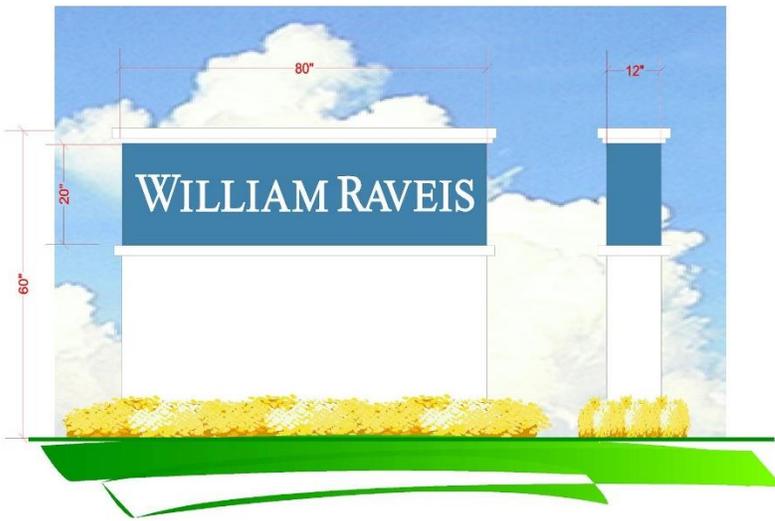
- C1 MEDIUM BLUE PMS 646
- C2 WHITE
- C3
- C4
- C5
- C6
- C7

MATERIAL SPECS.

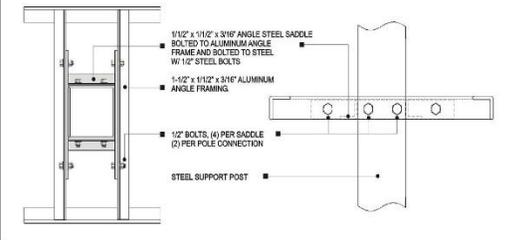
- M1 FABRICATED ALUMINUM WIREWAY
- M2 ILLUMINATED REVERSE CHANNEL LTRS
- M3
- M4
- M5
- M6
- M7
- M8
- M9
- M10
- M11
- M12
- M13
- M14
- M15
- M16
- M17

**APPROVAL**

DATE: \_\_\_\_\_  
PM APPROVAL: \_\_\_\_\_  
WORK ORDER #: \_\_\_\_\_



SADDLE DETAIL - SQUARE STEEL COLUMN



GENERAL NOTES:

- PROPOSED SQ. FT. = 11.11 SQ. FT.
- CABINET TO BE .080 WALL EXTRUSION
- STEEL COLUMN WELDED TO STEEL SADDLES INSIDE CABINET.
- LED ILLUMINATION

ELECTRICAL NOTES:

- ALL ELECTRICAL COMPONENTS WILL BE UL LISTED AND APPROVED AS PER 2005 NEC 600-4, 600-3 AND DESIGNED TO UL #48.
- ALL SIGNS ARE TO BE GROUNDED AND BONDED PER NEC 600-7 AND 250-95. ALL SECONDARY WIRING WILL BE AS PER NEC. ALL PRIMARY WIRING WILL BE #12 TWHN HIGH TENSION AS PER NEC 600-21.
- SIGN REQUIRES (1) 120V @ 20 AMP SERVICE LINE DEDICATED TO THE SERVICE PANEL.
- POWER SUPPLIES REQUIRED = 1 TOTAL INPUT AMPS @ 120V = 1
- JUNCTION BOX INSTALLED BY CUSTOMER'S ELECTRICAL CONTRACTOR TO WITHIN 6 FT OF SIGN LOCATION PER NEC 600-21.

CUSTOMER

WILLIAM RAVEIS

PROJECT

NORWICH  
FRONT WALL SIGN

**ARCHER SIGNS**  
ON TARGET · EVERY TIME

316 BOSTON POST ROAD MILFORD, CT 06460  
OFFICE (203) 882-8484 FAX (203) 882-8053

Sales Rep: BV  
Date: 9/4/20  
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REVISIONS:	DATE:	BY:

COLOR & FINISH SPECS.

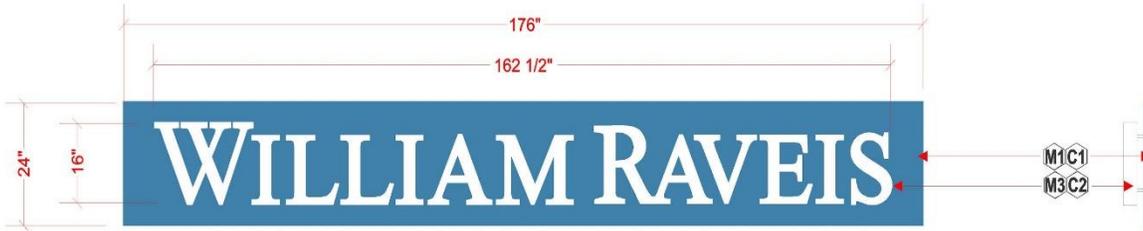
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- M2 ILLUMINATED REVERSE CHANNEL LTRS
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DATE: \_\_\_\_\_  
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GENERAL NOTES:

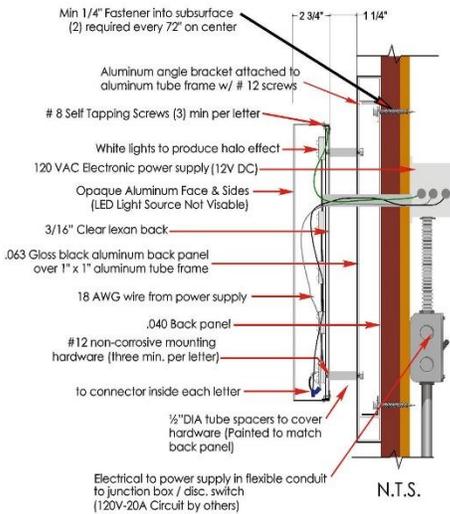
- PROPOSED SQ. FT. = 29.33 SQ. FT.
- ALOTTED SQ. FT. = 202 SQ. FT.

ELECTRICAL NOTES:

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- SIGN REQUIRES (1) 120V @ 20 AMP SERVICE LINE DEDICATED TO THE SERVICE PANEL.
- BALLASTS REQUIRED = 1  
TOTAL IMPUT AMPS @ 120V = 5
- JUNCTION BOX INSTALLED BY CUSTOMER'S ELECTRICAL CONTRACTOR TO WITHIN 6 FT OF SIGN LOCATION PER NEC 600-21.

LOW VOLTAGE LIGHTING SYSTEM

U.L. LISTED CLASS 2 - CONFORMS TO U.L. 48 AND NEC 600 CODE



SECTION DETAIL - REVERSE ILLUMINATED LETTERS

